



October 1, 2011

Dear Business Owner:

The Portland Fighting Fillies would like to thank you for taking the time to consider sponsoring our organization. We are Portland's semi-professional women's full-contact football team and without support from local businesses like yours, we would not be able to work to achieve our mission: *Empowering Women, One Yard At A Time*. We are a group of women from all walks of life, dedicated and committed to promoting the sport of women's football and being positive role models for young women and children.

The Fighting Fillies invite you to become a sponsor of our team. Your sponsorship will help assure the success of our 2012 season and help us achieve our mission. We would like to build a long-lasting partnership between our organization and yours. The resources provided by your company are vital to the implementation and success of this upcoming season.

Enclosed, you will find information on recommended sponsorship packages. We are, however, flexible and are willing to work with your company on an individual basis. Please feel free to send us your ideas so we can design a package that works for you.

Once again, thank you for your time. We look forward to working with you and your company in building a business relationship.

Sincerely,

Ashley Kondziela
President

Cassie Dunsire
Vice President

Matt Hunter
Treasurer

Wendy Wheeler
Recruiting

Christi Puntaney
Secretary

Holly Custis
WFA Liaison

P.O. Box 66212 Portland OR, 97290 503.974.4719
FIGHTINGFILLIES.COM fightingfilliesinfo@gmail.com
Empowering Women, One Yard At a Time



PORTLAND FIGHTING FILLIES 2012 SPONSORSHIP TIERS

FAN PACKAGES

\$50 JOCKEY CLUB PACKAGE

Season Ticket to home games (4 Tix)
Name listed in 2012 Gameday Program
Name listed as 'Jockey Club' Sponsor on
our website
Jockey Club T-Shirt

\$90 PURPLE AND TEAL PACKAGE

2 Season Tickets to home games (8 Tix)
Names listed in 2012 Gameday Program
Names listed as 'Jockey Club' Sponsor on
our website
2 Jockey Club T-Shirts

\$200 FIGHTING FILLIES FAMILY PACKAGE

4 Season Tickets to home games (16 Tix)
Names listed in 2012 Gameday Program
Names listed as 'Jockey Club' Sponsor on
our website
4 Jockey Club T-Shirts
Complimentary Gameday Program for
post-game player autographs
Autographed Team Poster

BUSINESS PACKAGES

\$500 DERBY SPONSORSHIP

4 Jockey Club Season Passes (16 Tix)
2 PA announcements at all home games
1/2-page ad in 2012 Gameday Program
Business Logo/Link on our website

\$1000 WINNER'S CIRCLE SPONSORSHIP

4 Jockey Club Season Passes (16 Tix)
4 PA announcements at all home games
1/2-page ad in 2012 Gameday Program
Business Logo/Link on our website
Business field banner at home games and
Fighting Fillies sponsored events

\$5000 AND UP TRIPLE CROWN SPONSORSHIP

8 Jockey Club Season Passes (32 Tix)
6 PA announcements at all home games
Full-page ad in 2012 Gameday Program
Business Logo/Link on our website
Business field banner at home games and
Fighting Fillies sponsored events
Business logo on select merchandise
Table/Booth at our home games to
promote your business and sell
merchandise

All business sponsorships include a
Jockey Club T-shirt for business owners,
name listed as a sponsor on our website,
& a player autographed team poster

BUILD-A-SPONSORSHIP



Select individual items
and customize your
sponsorship.

INDIVIDUAL SPONSORSHIP ITEMS

- \$25 PA announcement (per announcement)
- \$100 Large Field Banner 8' x 4'
- \$100 Coin Toss
- \$200 Business promotional table/booth at home games

2012 GAMEDAY PROGRAM BUSINESS ADS

All ads are full-color. All submissions must be received by **March 1, 2012**. Please see the following page for ad submission criteria.

- \$50 Business Card Ad (3.5" x 2")
- \$100 1/4-Page Ad (4.75" x 3.5")
- \$150 1/2-Page Ad (7.5" x 4.75")
- \$200 Full Page Ad (7.5' x 10')
- \$250 Inside Front/Back (7.5" x 10")
- \$250 Outside Back Cover (7.5" x 10")

2012 GAMEDAY PROGRAM FAN ADS

Support your favorite Fighting Filly and purchase a personalized fan ad. All submissions must be received by **March 1, 2012**. Please see the following page for ad submission criteria.

- \$25 Business Card Ad (3.5" x 2")
- \$50 1/4-Page Ad (4.75" x 3.5")
- \$75 1/2-Page Ad (7.5" x 4.75")

2012 WEBSITE ADS

Purchase a personalized ad or a link to your business website.

- \$50 Link to your business website on our Sponsor page at fightingfillies.com
- \$100 Link to your business website on our Home page at fightingfillies.com

For questions regarding sponsorships, items, or ideas not listed, please call 503.974.4719 or email fightingfilliesinfo@gmail.com.

2012 GAMEDAY PROGRAM ADVERTISING GUIDELINES

All submissions must be received by
March 1, 2012.

Accepted file types:

~PDF (all fonts and images
embedded)

~JPEG

~TIFF

All files should be converted to CMYK
and must be 300 dpi or greater

Send files and payment to:
Portland Fighting Fillies
c/o Cassie Dunsire
P.O. Box 66212
Portland, OR 97290

For questions regarding submissions,
artwork, format, etc., please call
503.974.4719 or email
fightingfilliesinfo@gmail.com.

**BUSINESS
CARD AD**

3.5" wide x 2" high

**BUSINESS
CARD AD**

3.5" wide x 2" high

1/4-PAGE AD

3.5" wide x 4.75" high

1/2-PAGE AD

7.5" wide x 4.75" high

FULL-PAGE AD

7.5" wide x 10" high



SPONSORSHIP ORDER FORM

For questions regarding sponsorships
please call 503.974.4719 or email
fightingfilliesinfo@gmail.com.

FAN PACKAGES

- ___ \$50 Jockey Club
- ___ \$90 Purple and Teal Package
- ___ \$200 Fighting Fillies Family Package

BUSINESS PACKAGES

- ___ \$500 Derby Sponsorship
- ___ \$1000 Winner's Circle Sponsorship
- ___ \$5000 Triple Crown Sponsorship

INDIVIDUAL ITEMS

- ___ \$25 PA Annouement (per announcement/
per game)
- ___ \$100 Field Banner 8'x4' (per game)
- ___ \$100 Coin Toss (per game)
- ___ \$200 Business Promo Booth (per game)

GAMEDAY PROGRAM BUSINESS ADS

- ___ \$50 Business Card Ad
- ___ \$100 1/4-Page Ad
- ___ \$150 1/2-Page Ad
- ___ \$200 Full Page Ad
- ___ \$250 Inside Front/Back
- ___ \$250 Outside Back Cover

GAMEDAY PROGRAM FAN ADS

- ___ \$25 Business Card Ad
- ___ \$50 1/4-Page Ad
- ___ \$75 1/2-Page Ad

WEBSITE ADS

- ___ \$50 Link to your business website on
our Sponsor page
- ___ \$100 Link to your business website on
our Home page

NAME _____

BUSINESS NAME _____

ADDRESS _____

PHONE # _____

FAX # _____

EMAIL _____

WEBSITE _____

GRAND TOTAL _____

AMOUNT ENCLOSED _____

CHECK CHECK # _____

CARD

CARD # _____

SECURITY CODE _____ EXP DATE _____

CARD HOLDER NAME _____

Please mail completed forms to:
Portland Fighting Fillies
P.O. Box 66212
Portland OR 97290